



WHY SODDING YOUR LAWN IS THE BETTER CHOICE.

The Benefits of Sod

Is a sod lawn less work?

- Yes, a professional sod lawn needs no special care because it is a healthy mature lawn when installed, whereas a seeded lawn requires months or years of nurturing to reach maturity.

Where can sod be used?

- Sod can be installed practically anywhere, even where seeding is impossible or too costly. Sod is often used to stop erosion and water pollution where rain would wash away both seed and soil. Our sod requires a minimum of 60-70% sunlight.

Can sod withstand heavy usage?

- Certainly! Sod establishes itself quickly. In a couple of weeks, it's ready for use. It creates the perfect surface for lawn games and family outdoor living. With today's various blends of hardy grasses, sod is chosen for parks, golf courses, athletic fields, as well as residential homes and business parks.

When can I install a sod lawn?

- Sod has revolutionized the lawn business. As long as the yard is prepared, you can install sod anytime during the year. There is no need to wait for the "right" season to put in your lawn.

Is Sod a good investment?

- Yes. It is the only way to go from bare soil to lush, green lawn in just a few hours.
- Yet. It's relatively inexpensive to use. In the few hours it takes to install your sod lawn, your property value increases significantly and even more in aesthetic value.



How will sod affect the environment?

- With today's ecological concerns, many more people are considering sod for its environmental benefits. Sod cools and cleans the atmosphere by reflecting the sun's heat and absorbing noises, carbon dioxide and other harmful pollutants. As it grows, sod silently contributes to a healthier environment.

How is sod related to our lifestyle?

- Today we expect convenience, efficiency and quality in our products. Buildings are going up almost overnight and attractive landscaping is installed in hours. Why wait 1 to 2 years for your new lawn to struggle to maturity when you can have a beautiful lawn complimenting your buildings right now?



The price of sod compared to the cost of seeding.

- There is a big difference between PRICE and COST. Price is the initial amount you pay to acquire an item. Cost is the actual money invested over the life of the item.
- During the first year, or more, to establish a lawn beginning with seed, there are numerous COSTS in addition to the initial PRICE of the seed. These include maintenance costs, often requiring the rental or purchase of special equipment, further compounded by increased water, fertilizer and chemical applications.
- Sod customers believe that an "instant," beautiful lawn, which adds financial value to the property, and the lawn's immediate use are important benefits that make the PRICE very reasonable.
- Compared to the investment in your home, sod appreciates (escalates) your home's total value more than the initial cost of purchasing the sod. Jasperson's Sod is an immediately useful and valuable product.

So, why choose Jasperson Sod over others?

- **Convenience, efficiency & quality**
 - At Jasperson Sod Farm we pride ourselves on these three characteristics.
 - Whether it is a job site delivery or farm pick-up order, we strive to meet your needs so that you can quickly take advantage of enhancing your home with sod.
 - Our customer service is evident the moment you call our office to place your order and continues throughout your sod project.
 - From our fields, our office and to your home our attention to detail is superior. The pride we take in making sure your new lawn meets your requirements is why Jasperson Sod should be your first choice.



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